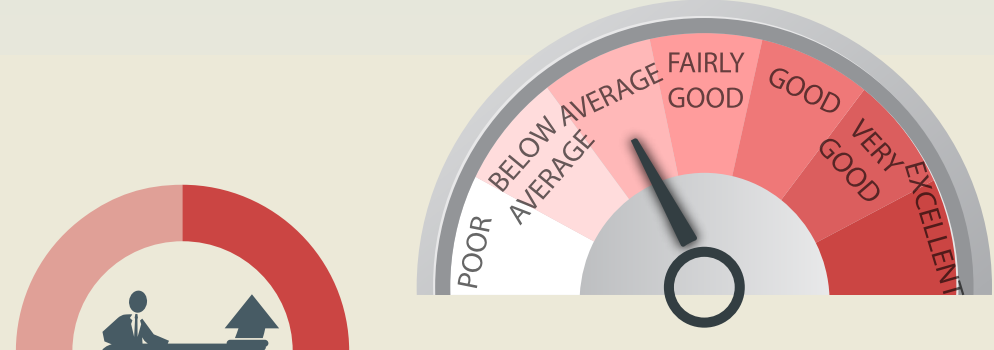


# THE FUTURE OF DISASTER RECOVERY

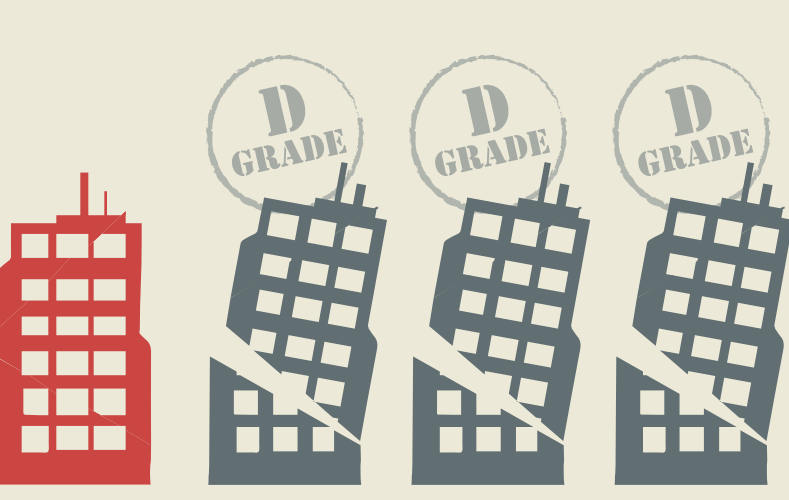
## FAILOVER FOR ANY COMPANY



### THE PROBLEMS WITH TODAY'S DISASTER RECOVERY



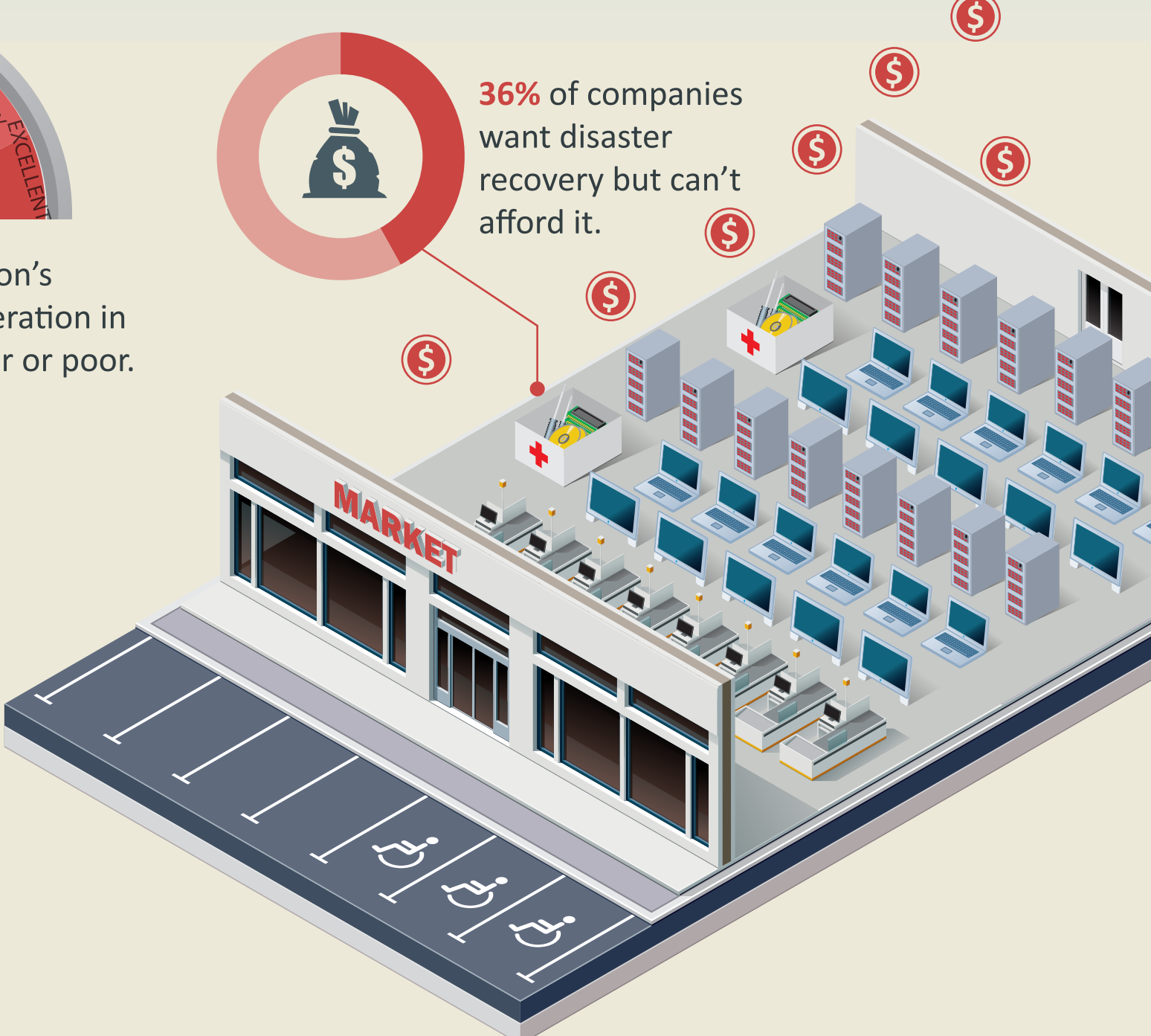
**40%** rated their organization's ability to recover their operation in the event of disaster as fair or poor.



**3 out of 4** businesses get a failing grade for disaster recovery.



**36%** of companies want disaster recovery but can't afford it.



### WHY ALL COMPANIES NEED DR

WHAT'S THE COST OF ONE HOUR OF DOWNTIME?  
**\$8,000** for a small company to  
**\$700,000** for large enterprises

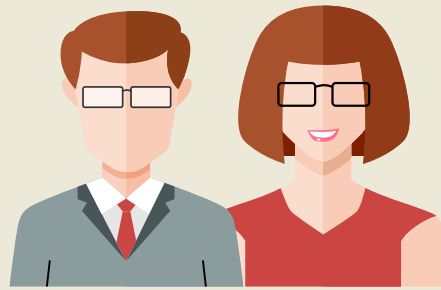
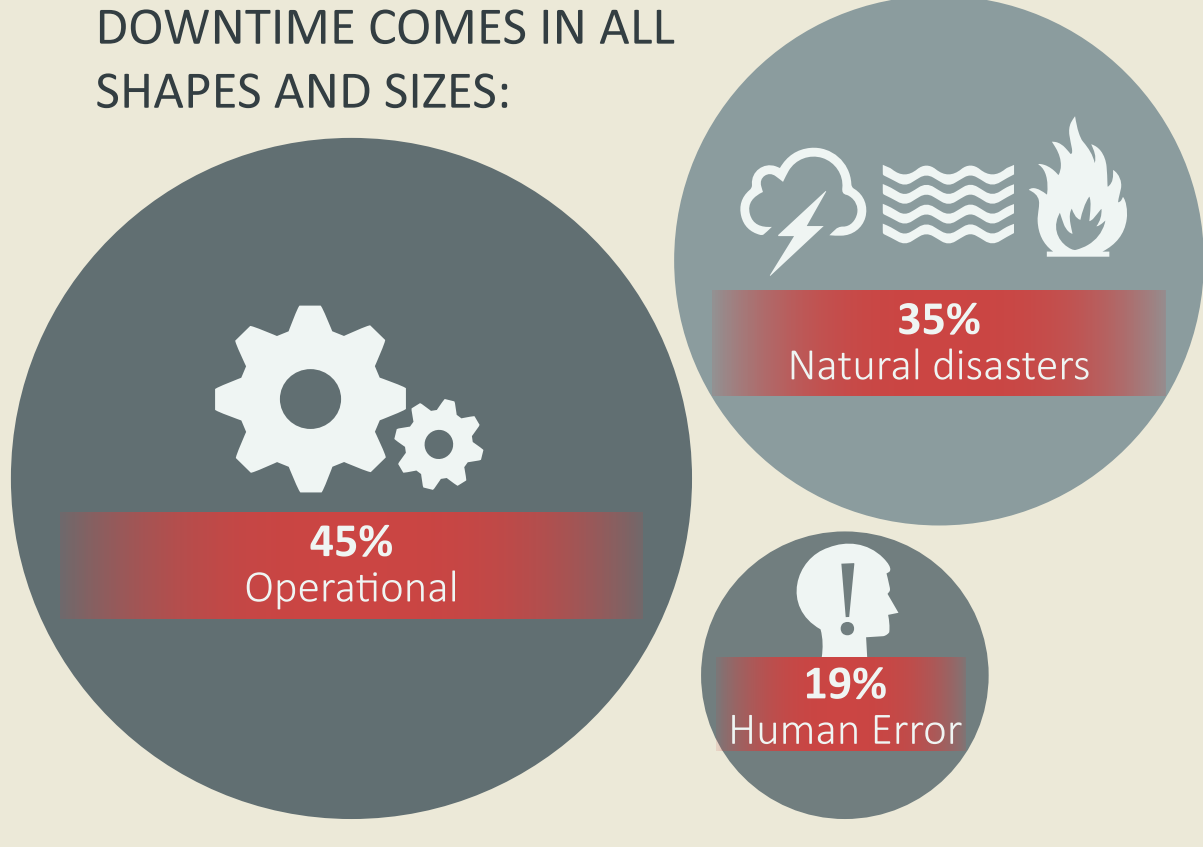


**18.5 hours** is the average time it takes business to recover after a disaster.



**95%** of businesses experienced outages for reasons unrelated to natural disasters.

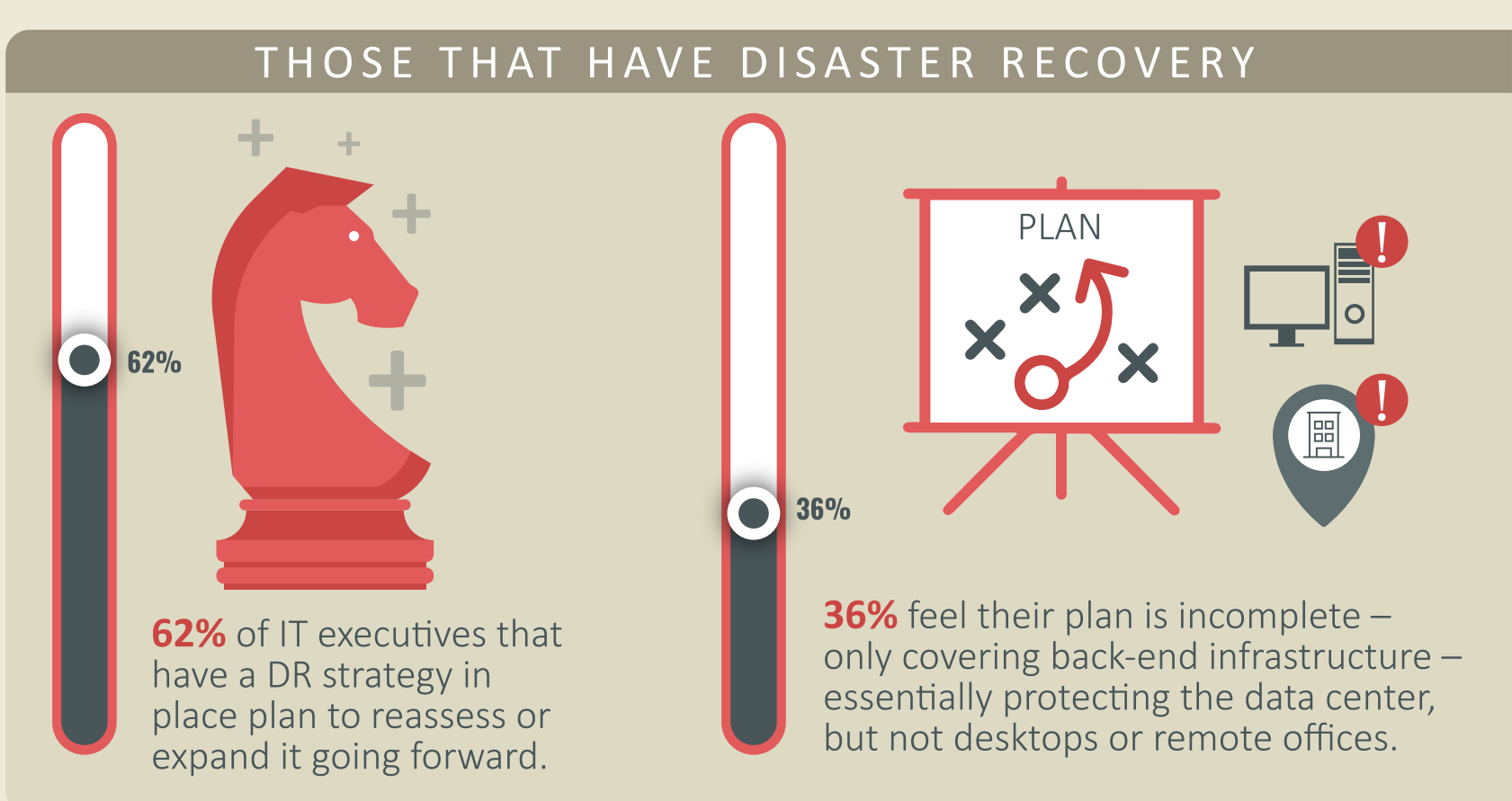
DOWNTIME COMES IN ALL SHAPES AND SIZES:



### WHAT DO YOUR "IT" PEERS THINK ABOUT DR?

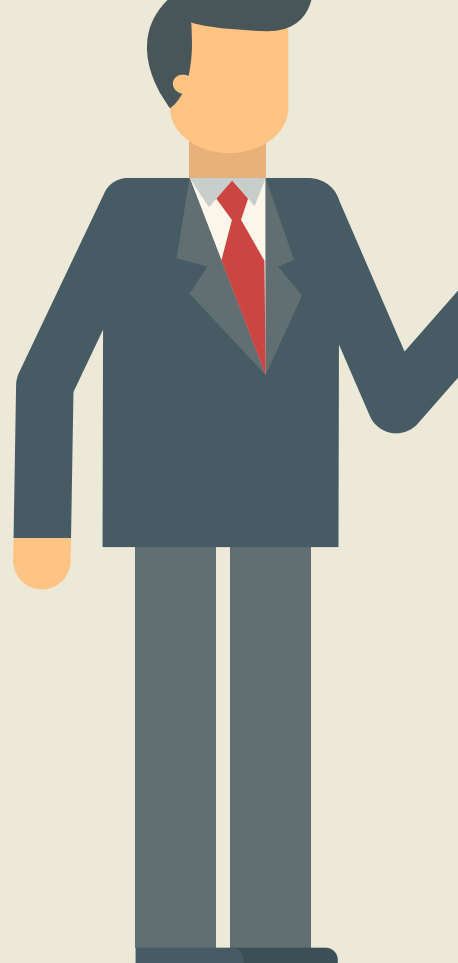


**43%** of IT executives plan to invest or improve in a disaster recovery solution.



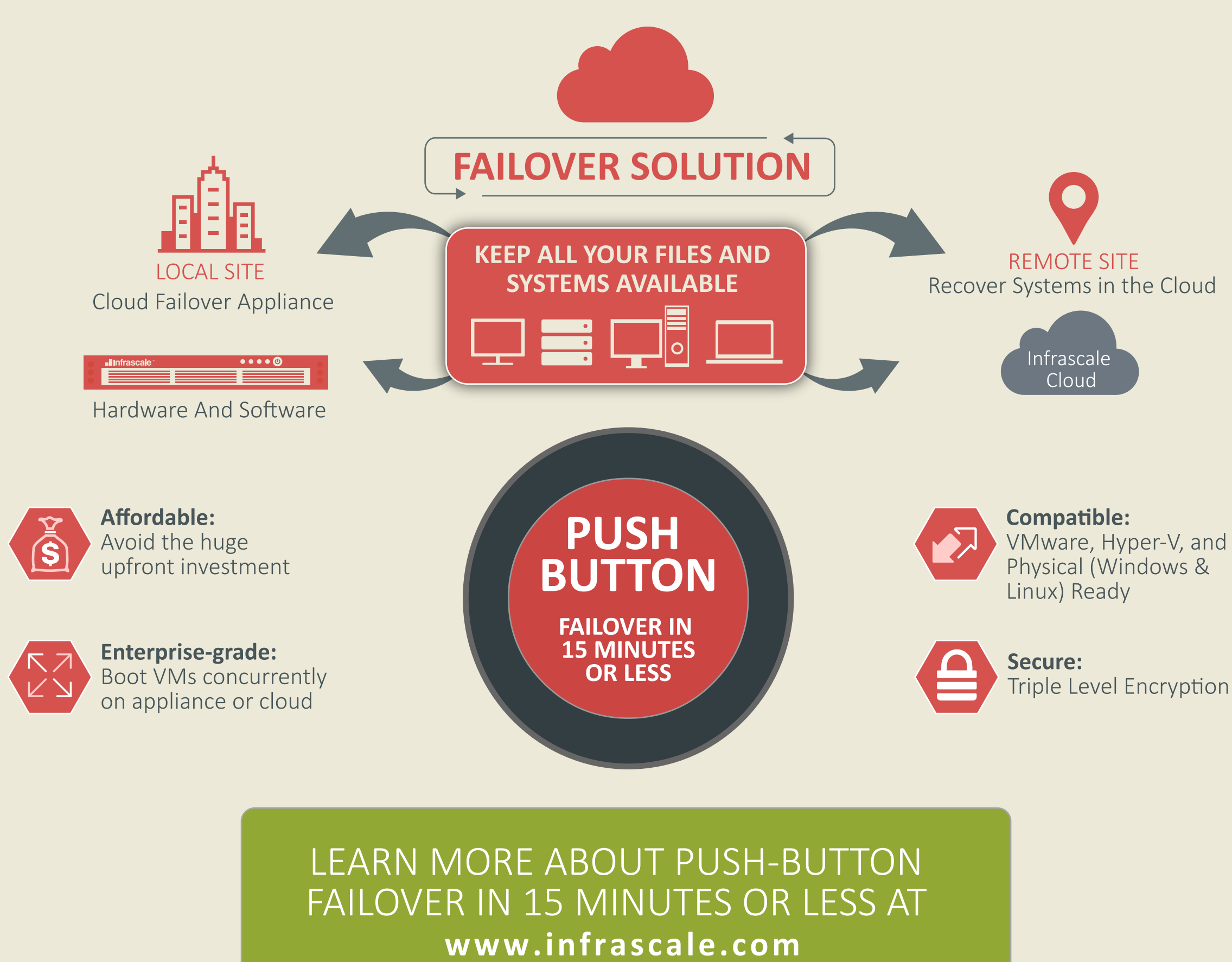
**1/4** have already deployed cloud-based DR.  
**36%** plan to implement cloud-based DR within the next 2 years.

### WHAT "IT" DECISION MAKERS WANT FROM THEIR DISASTER RECOVERY VENDOR



	<b>50%</b> want reliability	<b>EXTENDING DR TO CLOUD</b> <b>75%</b> want easy deployment and management <b>68%</b> want cost reduction. <b>64%</b> want to expand DR coverage beyond the data center
	<b>47%</b> want security	
	<b>41%</b> want compatibility with existing IT infrastructure	
	<b>63%</b> want desktop disaster recovery	
	<b>77%</b> want to reduce overall costs of DR solutions	

### THE FUTURE OF DISASTER RECOVERY



LEARN MORE ABOUT PUSH-BUTTON FAILOVER IN 15 MINUTES OR LESS AT [www.infrascale.com](http://www.infrascale.com)

#### Sources:

- <http://www.centrotechnologies.com/data-loss-statistics-that-will-make-you-think-twice-about-business-continuity/>
- IDG White paper, "Cloud-Based Disaster Recovery Emerging as Top Priority", 2015
- ActualTech Media DRaaS Attitudes & Adoption Report, July 2015

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INFRASCALE NAMED A LEADER IN THE 2017 DISASTER RECOVERY AS A SERVICE MAGIC QUADRANT

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