

# INFRASCALE CLOUD BACKUP (ICB)

Protect your endpoint data. Never pay a ransom. Sleep easier at night.

Your endpoints *will* experience lost and corrupted data, or come under attack. It's not a question of if... it's just a matter of when.










## Why do you need endpoint backup?

With growing remote workforces, increasing threats of ransomware, and expanding compliance needs, the risk to endpoints (laptops, desktops, and mobile devices) has never been higher. IT departments cannot keep up and the bad guys know it! Ransomware has exploded 400% between 2018-2020. Every company needs a secure, simple to configure, and easy-to-manage endpoint data protection solution. ICB safeguards your most critical data and fulfills backup and retention requirements.

## Protection for:

- Desktops and laptops
- Servers & storage devices
- Mobile phones/tablets
- SQL Server databases
- Exchange Server databases
- QuickBooks data

## Features & Benefits

EASE OF USE	SECURITY	MANAGEMENT
 <p><b>Backup the Most Critical Data</b></p> <ul style="list-style-type: none"> <li>• File and folder backup</li> <li>• SQL Server databases</li> <li>• Exchange Server databases</li> <li>• QuickBooks &amp; other accounting files</li> </ul>	 <p><b>Protect from Ransomware</b></p> <ul style="list-style-type: none"> <li>• Anomaly detection</li> <li>• Proactive alerting</li> <li>• File version history</li> <li>• Easy rollback</li> </ul>	 <p><b>Automate Install &amp; Security</b></p> <ul style="list-style-type: none"> <li>• Support branch offices</li> <li>• Simple MSI builder</li> <li>• Automated provisioning</li> <li>• Granular permissions</li> <li>• Choose data center</li> </ul>
 <p><b>Backup Wherever You Work</b></p> <ul style="list-style-type: none"> <li>• Windows &amp; macOS</li> <li>• iOS &amp; Android phones</li> <li>• Windows Servers</li> <li>• On/off network devices</li> </ul>	 <p><b>Manage Device Loss Prevention</b></p> <ul style="list-style-type: none"> <li>• Geolocation for Windows laptops</li> <li>• Device management</li> <li>• Remote wipe options</li> </ul>	 <p><b>Remotely Service With Ease</b></p> <ul style="list-style-type: none"> <li>• Centralized, intuitive dashboard or API/SDK</li> <li>• Invisible backup agents</li> <li>• No VPN required</li> <li>• No user reboot required</li> <li>• Fast uploads &amp; recoveries</li> </ul>
 <p><b>Restore Quickly &amp; With Ease</b></p> <ul style="list-style-type: none"> <li>• Built-in local backup for quicker restores and higher redundancy</li> <li>• Localized in 8-languages</li> </ul>	 <p><b>Enforce Security and Encryption</b></p> <ul style="list-style-type: none"> <li>• Multi-factor authentication (MFA)</li> <li>• AES-256 encryption</li> </ul>	 <p><b>Monitor and Report</b></p> <ul style="list-style-type: none"> <li>• Granular monitoring.</li> <li>• Automated reporting</li> <li>• Extract device level audit logs</li> <li>• Generate historical reports</li> </ul>

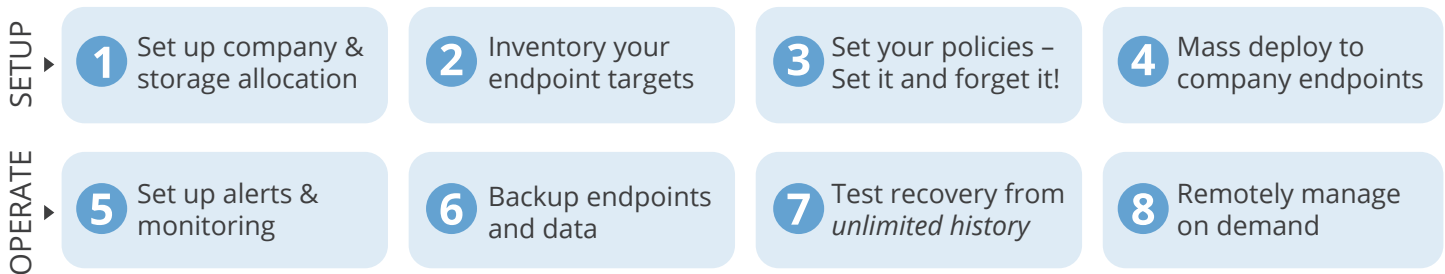
ALL IN THE CLOUD – NO HARDWARE REQUIRED

## Why Infrascale Cloud Backup?

ICB is a direct-to-cloud endpoint backup solution that protects business devices including laptops and desktops – as well as servers including Microsoft Exchange and SQL databases – all in one solution. ICB offers *unlimited data retention* and version history for an *unlimited number of endpoint devices*, captures real-time changes via Live Protect, and safeguards against ransomware threats with advanced anomaly detection.

## How it works

ICB is sold as a storage-based subscription, in 1 TB increments



## What Makes Infrascale Cloud Backup Different?

- **Unlimited Retention Policy and Version History**
- Unlimited endpoint devices
- Capture real-time changes with *Live Protect*
- NAS/network drive support
- **Ransomware Anomaly Detection**
- UltraSafe™ increases encryption complexity with account controls
- Device geolocation and remote wipe
- **Centralize Management and Deployment**
- MSI installer and policy management
- Integration with RMM/PSA
- Remote recovery

## Supported Endpoints

**Windows Vista** and up  
**Windows Server** 2008 and up  
**SQL Server** 2008 and up  
**Exchange Server** 2010 and up

**macOS**  
 10.8 and up

**Android**  
 5.0 and up

**iOS**  
 8.0 and up

## Bare Metal Add-on

- Protect Windows bare metal systems on virtual and physical machines
- Rapidly recover complete systems and individual files and folders
- Hardware independent – allows restore to dissimilar hardware or hypervisor environments

### About Infrascale

Founded in 2011, Infrascale provides comprehensive, cloud-based data protection by delivering industry leading backup and disaster recovery solutions. Combining intelligent software with the power of the cloud, Infrascale removes the barriers and complexity of secure, offsite data storage, and standby infrastructure for realtime disaster recovery. Trusted and recommended by leading independent industry experts, Infrascale equips its customers with the confidence to handle the unexpected by providing greater availability, better security, and less downtime, when it comes to their data.

### LOGO HERE

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