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| **Offer**  | Hybrid Cloud Infographic |
| **Subject Line:** | Infographic: Is it time to breakup with your backup |
| **Copy:** | Hey [First Name],It doesn't matter who you are, breaking up is always hard to do! It's hard to say the words that would hurt or anger the other person but then, it's even harder to stay in a relationship that does not work out anymore. This is also true for your relationships with technology vendors. **[Check out this infographic](http://www.infrascale.com/9-signs-its-time-to-breakup-with-your-backup-infographic/)**If you’re on the fence, this infographic will help you ask the right questions and determine whether it’s time to jump ship.If you want a shoulder to cry on or just need someone to talk to, I’m here to help you explore new backup and DR alternatives. Maybe, just maybe, you can find the courage to walk away from your current dysfunctional backup relationship.With empathy,[Your Name] |